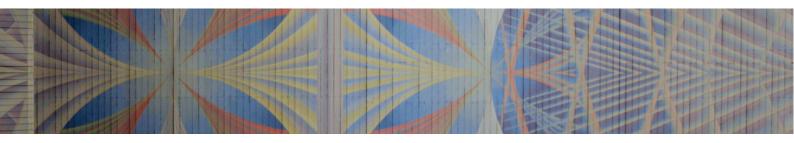
# Art+Christianity

A+C Journal advertising rates artandchristianity.org/the-journal



A+C Journal is published 4 times per year in February, May, August and November. It circulates 500 copies with 350 being regular subscribers.

## A+C ADVERTISING SIZES + PRICES

#### **PRINT JOURNAL**

Full page £200.

Half page £120.

Third page £75.

#### **E-NEWSLETTER**

One size advert £100 per insertion.

## TECHNICAL INFORMATION

## PRINT JOURNAL ADVERT MEASUREMENTS

**Full page** 266mm high x 180mm wide (or A4 if you prefer full bleed)

**Half page** 130mm high x 180mm wide **Third page** 75mm high x 180mm wide

Adverts in the A+C Journal are now full colour. Print adverts should be provided as 300dpi print ready

PDFs to set sizes. JPG files can also be used.

#### PRINT ADVERT FILE/COPY DEADLINE

Advert delivery is ideally one month prior to publication (Jan 15th, Apr 15th, July 15th, Oct 15th).

#### **E-NEWSLETTER INFORMATION & ADVERT SIZES**

The e-Newsletter is currently mailed out once per month using our Squarespace platform to 1187 recipients. On average it is opened by 63% of it's subscribers and the click through rate averages at between 13-20%. e-advert files to be provided double size as a PNG or jpg @ 1600px wide X 600px deep.

#### **SETTING AND DESIGN**

If required print and digital advert design layout assistance can be provided by A+C for an additional fee. Clients will need to provide copy text and separate digital image files.

## Advertising contact: advertising@artandchristianity.org

## **Art + Christianity**

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