



A+C Journal is published 4 times per year in February, May, August and November. It circulates 500 copies with 350 being regular subscribers.

A+C ADVERTISING SIZES + PRICES

PRINT JOURNAL

Full page £200.

Half page £120.

Third page £75.

E-NEWSLETTER

One size advert £100 per insertion.

TECHNICAL INFORMATION

PRINT JOURNAL ADVERT MEASUREMENTS

Full page 266mm high x 180mm wide (or A4 if you prefer full bleed)

Half page 130mm high x 180mm wide

Third page 75mm high x 180mm wide

Adverts in the A+C Journal are now full colour. Print adverts should be provided as 300dpi print ready PDFs to set sizes. JPG files can also be used.

PRINT ADVERT FILE/COPY DEADLINE

Advert delivery is ideally one month prior to publication (Jan 15th, Apr 15th, July 15th, Oct 15th).

E-NEWSLETTER INFORMATION & ADVERT SIZES

The e-Newsletter is currently mailed out once per month using our Squarespace platform to 1187 recipients. On average it is opened by 63% of it's subscribers and the click through rate averages at between 13-20%. e-advert files to be provided double size as a PNG or jpg @ 1600px wide X 600px deep.

SETTING AND DESIGN

If required print and digital advert design layout assistance can be provided by A+C for an additional fee. Clients will need to provide copy text and separate digital image files.

Advertising contact: advertising@artandchristianity.org

Art + Christianity

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